

**LEARN TO LEAD AT
"GNIOT"**

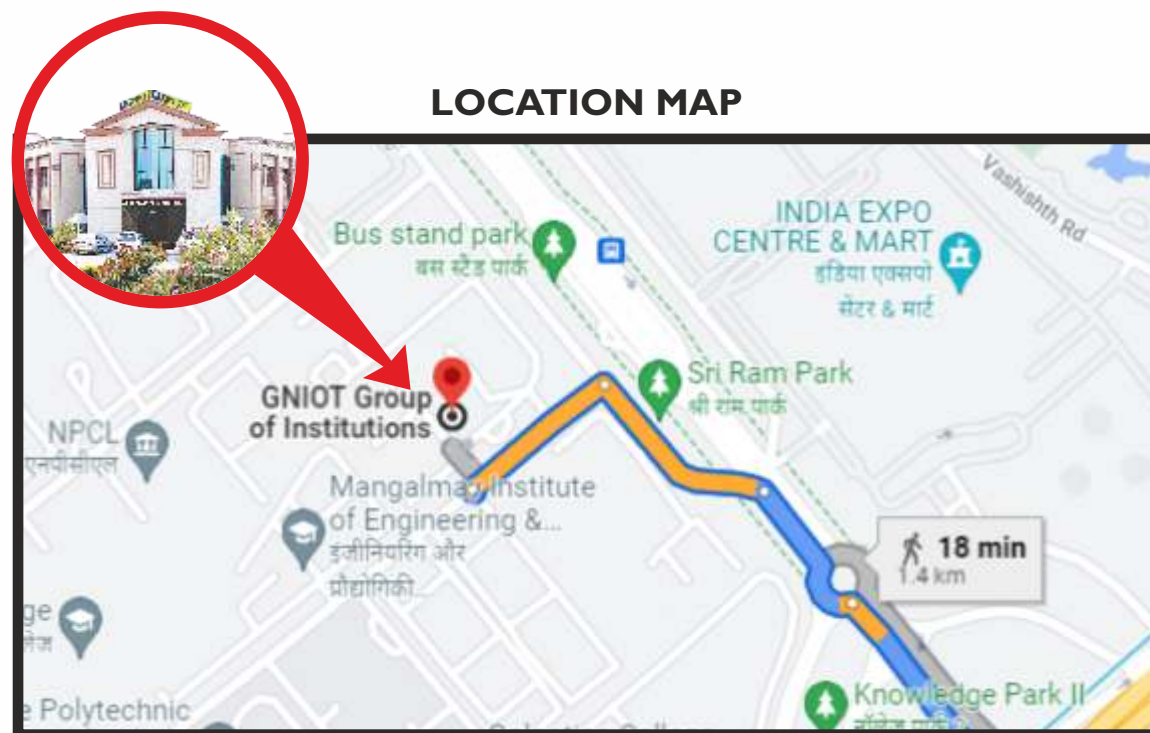
www.gniotmba.net



GNIOT MBA INSTITUTE

(Approved by AICTE, Ministry of HRD, Govt of India & Affiliated to AKTU, Lucknow)

LOCATION MAP



Plot No. 7, Knowledge Park - II, Greater Noida, U.P./Delhi-NCR
(Walking Distance from Knowledge Park II Metro Station)
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E-mail: admission@gniombtmba.net, feedback@gniombtmba.net.in
Website: www.gniombtmba.net, www.gniombtmbagroup.edu.in

Toll Free No.:
1800 2746 969
Outreach Enquiry
8860606661/62/63

VISIT US ON -



MANAGEMENT IN BUSINESS ADMINISTRATION (MBA) | MANAGEMENT IN BUSINESS ADMINISTRATION (INTEGRATED)

INFORMATION BROCHURE

Reverence to our Founder Chairman



Late Shri Krishan Lal Gupta
Founder, Chairman
GNIOT Group of Institutions

योग: कर्मसु कौशलम्

VISION

Our vision is to be a globally recognized centre of excellence in management education, where aspiring leaders are nurtured to thrive in a dynamic business landscape.

MISSION

- To provide students knowledge and skills necessary to succeed in the business world.
- To prepare students to be ethical and responsible leaders.
- To cultivate an innovative and entrepreneurial mindset in our students, who will drive the future of business.

VALUES

- Integrity
- Excellence
- Innovation
- Diversity
- Inclusion
- Sustainability

ABOUT GNIOT GROUP OF INSTITUTIONS



Over the years, since its initiation in 2001, the GNIOT Group of Institutions has carved a niche for itself in the arena of imparting Engineering and Management education to a number of aspirants. The GNIOT group of institutions from its inception years has given huge impetus to diverse learning environment including research and innovation. The prime aim is to groom the students into technically sound and ethical leaders. The GNIOT group of institutions was founded by the honourable Late Shri Krishan Lal Gupta (Founder Chairman) under the aegis of Shri Ram Educational Trust in 2001. It comprises three wings: GNIOT for Technical Education, GIPS for BBA, BCA, B.Sc. (CS), B.COM(H), GIMS for Post Graduate Management Education (PGDM) and GNIOT MBA Institute for management education. The GNIOT Group of Institutions is affiliated with AKTU, Lucknow and CCSU, Meerut. We have a highly qualified and industry experienced board of management. The GNIOT group of institutions feel proud in placing on record for world class infrastructure, high-tech amenities, highly qualified and experienced team of faculty members to teach and groom the students.

MESSAGE FROM THE **CHAIRMAN**



We firmly believe that the harmonious development of society can be achieved by the enlightenment of the individual heart, mind, and soul. This has become a prerequisite in today's fast-changing world where material gains have outplaced basic human values. I am of the firm opinion that education as a powerful instrument of socio-economic change can transform the attitude, thinking, and lifestyle of people. Education enables flexible thinking and better decision-making capabilities in individuals as these help deal with uncertainty, solve problems, adjust to changes into our plans and ideas.

We have always dreamt of empowering society with enlightened, skilful, and socially relevant citizens, which can be possible only by educating the masses. As such, we initiated this benign task of reconstructing the social order by providing educational establishments, thus contributing to the development of the nation in our humble way.

GNIOT Group of Institutions has taken the task of developing human capital in tune with the requirements of industry and society by integrating the basic principles of Right Philosophy, Right Knowledge, Right understanding and Right Conduct in its policies and programs.

I extend my best wishes to all the aspirants and assure you that under the controlled mentorship of the dedicated faculties of this prestigious organization, they shall be able to take full advantage of the opportunities offered to them.

I wish my students all the best.

Dr. Rajesh Kumar Gupta
Chairman
GNIOT Group of Institutions

MESSAGE FROM THE **VICE-CHAIRMAN**



GNIOT MBA Institute is beyond providing a sound education, we wish to provide our students with a holistic learning experience for life. We are conscious of the changing needs of society. Hence, we shall emphasize imparting quality education and training to our students beyond the prescribed syllabus to make them responsible & disciplined citizens to serve society in true spirit. Students, you are about to cross a bridge in your life because college education is just a turning point. The hard work of today is the triumph of your future. The time and effort you spend today are the deciding factors of your later years.

As an established and highly esteemed institution, we maintain the utmost academic standard, incorporated with the conduct of discipline, thereby achieving a remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress. With this, we will take it as our bound duty to provide the best holistic training a student can get. The institution endeavours to comfort the students with all the necessary knowledge and skills to become truly successful in their chosen fields. We will support students in achieving their golden ambitions and also ensure that their stay in college is meaningful and fruitful as well.

As the Vice Chairman of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams into reality.

We hope earnestly that the aspirants of the Master of Business Administration and Integrated MBA, will find here opportunities and after graduation will be leaders in their respective fields.

"We ensure that the students at GNIOT MBA Institute receive high-quality education and training in a congenial atmosphere..."

Shri Gaurav Gupta
Vice Chairman
GNIOT Group of Institutions

MESSAGE FROM THE **DIRECTOR**

India's management education is undergoing significant change. The competitive employment market is on the hunt for managerial talent with cutting-edge knowledge, skills, and competencies. Globally, management education is undergoing an emergency revamp in terms of its structure, subject matter, and method of delivery due to the current fast changes in technology, connectivity, digitization, environment, and situations like pandemics, etc. GNIOT MBA Institute has been striving to excel in management education based on a simple philosophy: Hire brilliant minds, Create the right atmosphere for students to flourish, and then Step back to observe them grow into world-class leaders!

More than 22-years of Legacy, GNIOT MBA Institute, Greater Noida is acknowledged as one of the top institutions in the region for excellence in higher education offering a premier degree of Masters in Business Administration (MBA) after graduation with various specializations and Five-Year Integrated MBA Program after 10+2. Our courses are approved by All India Council for Technical Education (AICTE) and are affiliated to Dr. APJ Abdul Kalam Technical University (AKTU), Lucknow; with consistently impressive rankings, and the success of our students in the business world as evidenced by exceptional national and international placements, are testimony to our dedication to excellence in management education. Today's business environment is full of uncertainties and complex than ever before. Business executives must think creatively and act smartly to respond to the increasingly complex issues they face in order to establish and maintain a competitive advantage. The modern manager must be able to adjust quickly to turbulence that is unavoidable and exude confidence in his/her strategic thinking & execution. GNIOT MBA Institute, is an educational institution, is aware of its responsibility to nurture the next generation of Indians, who will be largely responsible for advancing India's economic development and progress. With the goal of "Building Professionals, Building Nation," we are dedicated to provide students with an excellent education and all-round development based on moral principles and environmentally conscious.

In order to enhance our academic achievement index, we at GNIOT MBA Institute, Greater Noida recognize that it is our highest responsibility as a learning organisation to continuously transform our instructional techniques and foster innovation. We welcome all budding young managers to come here to set out on a fruitful path of excellence and guide you to future fame, glory, and prosperity.

Prof. (Dr.) Anshul Sharma
Director
GNIOT MBA INSTITUTE



"Education is the manifestation of perfection already existing in man."

- Swami Vivekanand

ADVISORY COMMITTEE



Prof. (Dr.) K.P. Yadav
Vice - Chancellor
Mats University Raipur
CG, India



Prof. Satyendra Singh
Dean & Dy. Vice Chancellor
University of Kigali
Rawanda



(Dr.) Rajeev Sijariya
Professor Former Dean
Jawaharlal Nehru University
New Delhi



(Dr.) D.K. Panday
Senior Fellow, Center for Air
Power Studies Delhi

CORPORATE ADVISORY COMMITTEE



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CEO
Best Koki Pvt. Ltd.



Mr. Varinder Singh
General Manager - HR
Fortum India Pvt. Ltd



Mr. Atanu Roy Chowdhury
Founder at Capsule Labs
Kolkata, India



Prof. (Dr.) Birendra Prasad
Managing Director
(NLSAS)

ACADEMIC COUNCIL



Prof. Subodh K. Kesharwani
Professor & CVO IGNOU
Delhi



Prof. (Dr.) Ashok Sharma
IMT-CDL
Dean Academics



Prof. (Dr.) Piyush Gupta
Professor
BITS Jaipur



Dr. Harjit Singh
Professor, Symbiosis
International University Pune

RESEARCH COUNCIL



Dr. Anupam Narula
Director, Amity University
Noida



Dr. Aman Agarwal
Director, Indian Institute
of Finance



Dr. Manish
Dean, IQAC & Research
Jigyasa University Dehradun



Dr. Bijay Prasad Kushwaha
Professor, VIT Institute of
Technology, Vellore, India



AWARDS & ACCOLADES

GNIOT IN

09 TOP PVT ENGG.
COLLEGE IN DELHI NCR
RANKED BY
THE WEEK

GNIOT GR.NOIDA

GNIOT RANKED

AAA INDIA'S BEST
CNGC COLLEGES
2020
IN THE LIST OF
THE BEST ENGINEERING
INSTITUTIONS
RANKED BY
CAREERS

GNIOT GR.NOIDA

RATING

AA+
IN THE BEST
B-SCHOOL
RANKED BY
CAREERS

GNIOT GR.NOIDA

<p>INDIA'S TOP 100 B-SCHOOLS (RANK-64) by Times of India</p>	<p>NATIONAL EDUCATION EXCELLENCE AWARD IN NATIONAL BUSINESS SUMMIT & AWARDS by National Business Summit & Awards</p>	<p>CSR EXCELLENCE IN EDUCATION AWARD by CSR</p>	<p>INDIA'S TOP PRIVATE INSTITUTIONS (RANK-42) by Times of India</p>
<p>BEST MANAGEMENT INSTITUTE IN NORTH INDIA FOR INDUSTRY INTERFACE by Rashtriya Shiksha Gaurav Puraskar Ceremony</p>	<p>A+ CATEGORY AND RANKED 36TH IN THE B-SCHOOL SURVEY by Chronicle (All India B-School Survey) by Chronicle</p>	<p>THE MSME TIMES EXCELLENCE AWARDS by B2B STREETS</p>	<p>INDIA'S TOP B SCHOOL OF EXCELLENCE (RANK-10) by CSR-GHRDC B-School</p>

MoU's Memorandum of Understanding

signed by GNIOT (MBA INSTITUTE)



Skill Oxide IT Private IT Pvt Ltd
for
Skill Development, IT Trainings & Certification Programs



Shape My Skills
for
Skill Development, IT Trainings & Certification Programs



Mobiloitte Technologies India Pvt. Ltd.
for
Skill Development, IT Trainings & Certification Programs



Right Guru Digital
for
Skill Development, IT Trainings & Certification Programs

ABOUT GNIOT

DUAL
SPECIALIZATION

BUSINESS
SIMULATION &
CASE STUDIES

INNOVATION
INCUBATION
DESIGN THINKING

EXPERIMENTAL
LEARNING

Since 2001, GNIOT MBA Institute has been at the forefront of providing top quality business education to students. With the diverse range of programs that covers the spectrum of business management, it has established itself as one of the premier Institute. The MBA and MBA(Int.) Programs offer a transformative educational experience that combines academic excellence, practical industry exposure, and personal development. The institute is committed to produce socially responsible, ethically conscious and globally aware leaders who can navigate the challenges of the business world while making a positive impact on society.

MBA INSTITUTE





Welcome...

GNIOT

OUR INSTITUTES



(College Code: 132)

Greater Noida Institute of Technology (Engineering Institute)

(Approved by AICTE & Affiliated to AKTU, Lucknow)

ABOUT COLLEGE:

Greater Noida Institute of Technology, Engineering Institute (GNIOT) is one of the premier institutes in the field of Technical and Management Education, founded by Late Shri K.L. Gupta in the year 2001. It was established by Shri Ram Educational Trust, Noida on nonprofit basis with a firm determination and commitment to foster a holistic approach towards the development of Engineering and Management Education. The Institute has had a meteoric rise in the field of engineering and management leading towards Graduate and Post Graduate degrees. The Institute is approved by AICTE, Ministry of HRD, Government of India, and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

COURSES OFFERED:

- B.Tech.
- M.Tech.
- MCA (Integrated)
- B.Tech.(Lateral Entry)-All Branches
- MCA
- MBA



GNIOT Institute of Management Studies (PGDM Institute)

(Approved by AICTE, Ministry of HRD, Govt. of India.)

ABOUT COLLEGE:

GNIOT Institute of Management Studies (GIMS), Greater Noida is established in the city of the future - Greater Noida, with a mission to impart outstanding education in the realm of Management Education to the Millennials through the PGDM program. GIMS, Greater Noida was founded amidst the hustle and bustle of the pandemic in the year 2020 to provide the young graduates a new vision of Industry 4.0 and pave a path for excellence and progress in their lives. That was the year of change, dynamism, and an outlook to view the world with a tetrachromatic vision. This is the motto of GIMS to look at the PGDM program with a different perspective and value additions than what it was till now.

COURSES OFFERED:

- PGDM (Post Graduate Diploma In Management)



(College Code-1203)

GNIOT Institute of Professional Studies

(Approved by AICTE, and affiliated to Chaudhary Charan Singh University, Meerut)

ABOUT COLLEGE:

In July 2020, the GNIOT Institute of Professional Studies welcomed its inaugural class of undergraduate students. Fast forward to 2024, and the institution has experienced rapid growth. GIPS is swiftly establishing itself as a renowned hub for multidisciplinary and interdisciplinary education, research, and innovation, nurturing globally competitive graduates poised to lead in their respective fields. Endorsed by AICTE and affiliated with Chaudhary Charan Singh University (formerly Meerut University), GNIOT Institute of Professional Studies has become synonymous with top-tier education. Dr. Rajesh Gupta's visionary leadership has propelled GIPS to prominence, producing acclaimed professionals across diverse domains. With its esteemed faculty, cutting-edge infrastructure, and commitment to quality education, GIPS is the preferred destination for higher education seekers.

COURSES OFFERED:

- BBA
- B.COM (NEP)
- BCA
- BSC.(CS)
- B.COM(H)

GNIOT Institute of Medical Sciences and Research (GIMSAR – Nursing College)

(Approved by the Bar Council of India and Affiliated with CCSU Meerut)

ABOUT COLLEGE:

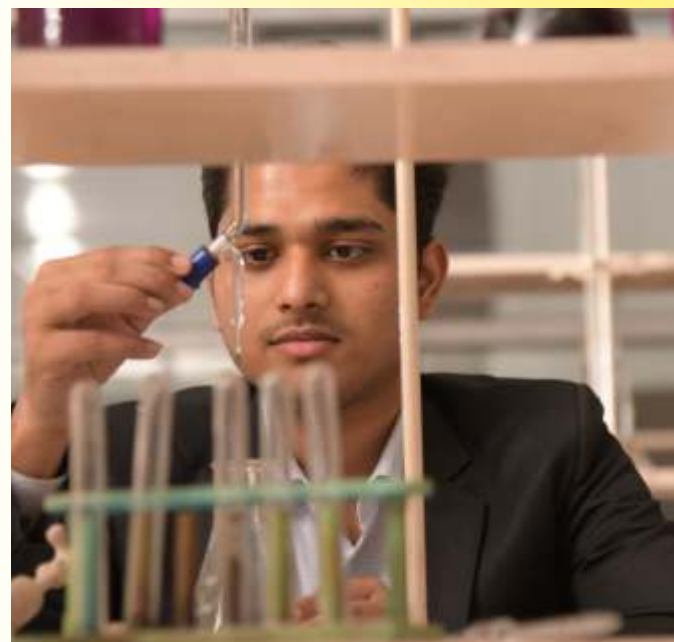
GNIOT Institute of Medical Science and Research (GIMSAR) is one of the institutes under the GNIOT group of institutions established to provide an excellent educational environment to prepare future healthcare professionals who can work with competencies and develop an understanding of the Quality of healthcare at all levels. At present GIMSAR is running UG and diploma-level healthcare courses but planning to strive toward its goal of soaring high with other related or higher-level courses in the near future.

COURSES OFFERED:

- B.Sc. Nursing
 - A.N.M
- (Approved by INC Delhi, UPSMF, Lucknow, and Affiliated to ABVMU, Lucknow)

- GNM
- Cardiology Technician
- OT Technician

(To be Approved by INC Delhi, UPSMF, Lucknow) – Under Process



GNIOT Institute of Pharmaceutical Education and Research

(Approved from Pharmacy Council of India, Delhi & Board of Technical Education, Lucknow)

ABOUT COLLEGE:

Greater Noida Institute of Pharmaceutical Education & Research is an Institute of Pharmacy studies with lush green campus located at Knowledge Park – II, Greater Noida. It is our earnest effort in creating individuals who will fortify the healthcare system by working alongside healthcare practitioners. The curricula are designed by the academics and industry practitioners, which nurtures and develops young minds into responsible Pharmacy Professionals who will contribute ethically to the future of Pharmacy in Industry, Government programs, Hospitals, Community, Society and Healthcare system at large. Programmes are delivered through extensive practical in laboratories in addition to the theoretical study. Our College futuristic healthcare model is an ideal place for an aspiring pharmacist to gain experiential training from the most accomplished professors in the industry.

COURSES OFFERED:

- D. Pharma
- B.Pharma*



Greater Noida Academy of Legal Studies and Research (GNALSAR - Law College)

(Approved by the Bar Council of India and Affiliated with CCSU Meerut)

ABOUT COLLEGE:

Greater Noida Academy of Legal Studies and Research (GNALSAR) is an autonomous School of Bachelor of Laws Studies spread over 1.25 acres, 5058 Sq. Mtr. of a lush green campus at Knowledge Park – II, Greater Noida. It is approved by the Bar Council of India & Affiliated with Chaudhary Charan Singh University, Meerut.

COURSES OFFERED:

- LLB (3 Year)
- BALLB (5 Year)



**WE GROOM
TALENT**

**WHY
GNIOT
MBA INSTITUTE**



- Top-10 ranked private Institute of Management
- Recipient of several prestigious Awards and Accreditations
- Innovative Teaching Methods for Analytical and Problem-Solving Skills
- Academia-Industry interface with 1500+ corporate leaders
- 25,000 on-campus placements and counting (with few students having multiple offers)
- Scholarships for Brilliant students
- Career Development Initiatives and Activities
- Majority of faculty with Ph.D. from reputed Universities
- Value added courses to foster employability
- Excellent placement record in all programs



ABOUT MBA

The MBA program at GNIOT encourages students to develop their strategic decision-making abilities, practice their cross-cultural skills, and create a skill set that is crucial for a business operation. The program aims to cultivate not just business knowledge but also social orientation, leadership qualities and self-awareness among its students.

The MBA program is a two-year, full-time program with four semesters. The program is affiliated to Dr. A.P.J Abdul Kalam Technical University, Lucknow, U.P. and approved by All India Council of Technical Education (AICTE).

MBA curriculum offers a unique blend of strategic thinking and practical approach, with three-dimensional focus on:

- Academic Excellence
- Effective Corporate Interface
- Multi-dimensional Individual Development

PROGRAM OBJECTIVES

- To build awareness about the socio-economic environment at national & international front and its implications on business.
- To hone analytical and problem-solving skills using modern day management tools to enhance decision making capabilities.
- To impart state-of-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional positions in Industry.
- To develop the student's personality integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct.
- To expose the students to Global Industrial Environment by sending them for internships to various industries apart from industrial visits and expert lectures.
- To provide additional certificate courses to meet the dynamic challenges of the modern organizations.

CERTIFICATION

- Corporate Readiness & Soft Skill Training
- Aptitude Training
- Life Skills Training
- Business Communication Certification
- Advanced Excel Certification
- Sales Leadership Professional (CSLP) Certification
- HR Payroll & Statutory Compliance Certification
- HR Recruitment & HR Analytics Certification
- International Business & Documentation Certification
- Presentation Based Case Studies Certification
- Certificate In Corporate Etiquette
- Data Analysis with R Certification
- Data Analysis Using Python Certification
- Financial Modeling & Valuation Analyst (FMVA) Certification
- Certificate Program in Financial Derivatives
- Project Management Professional Certification
- Business Analytics Certification
- Certificate Program in Operations Management
- Capital & Derivative Analysis Certification

SPECIALIZATIONS

- MARKETING
- HUMAN RESOURCE
- FINANCE
- INTERNATIONAL BUSINESS
- OPERATIONS
- INFORMATION TECHNOLOGY

ELIGIBILITY CRITERIA

- The student must have passed Bachelor Degree of minimum three years duration with 50% for the General category while 45% marks for candidates belonging to SC/ST or an equivalent CGPA in graduation from recognised university.
- Preferably UPSEE /CAT /MAT /XAT

CAREER OPTIONS

- Management Analyst/Consultant
- Data Analyst
- Business Development Officer
- Business Intelligence Analyst
- Program and Marketing Managers
- Big Data Analytics Specialist
- Operations Manager
- Market Research Analyst
- Marketing Manager
- Brand Manager
- Product Manager
- Sales Manager
- Human Resource Manager
- Finance Manager
- Stock Analyst Manager

MBA BUSINESS ANALYTICS



▶ ABOUT

Business Analytics has emerged as a critical discipline in today's data-driven business landscape, with organizations relying on insights to make informed decisions. Recognizing the growing demand for skilled professionals in this field, the MBA in Business Analytics program at GNIOT is a two-year, full-time course which is designed to equip individuals with the necessary expertise to thrive in dynamic business environment.

The program is tailored to provide a comprehensive understanding of Industry 4.0 through data analysis, statistical modelling, and predictive analytics. The program is crafted for current and aspiring professionals seeking to enhance their analytical skills. The program encourages the application of theoretical concepts to solve complex business problems. It aims to enhance critical thinking, analytical capabilities, and the ability to communicate data-driven insights effectively.

▶ CAREER OPTIONS

- Chief Data Officer(CDO)
- Data Scientist
- Analytics Consultant
- Data Analyst
- Market Research Analyst
- Operations Analyst
- Data Quality Analyst
- Business Analyst
- Functional Analyst
- Operations Manager
- Marketing Manager
- Data Science Manager
- Business Intelligence(BI)Manager
- Consultant
- Entrepreneur

▶ PROGRAM OBJECTIVES

- Exhibit competence in extracting meaningful insights to guide strategic business decisions.
- Develop skills to optimize business processes through the application of analytics techniques.
- Showcase the ability to communicate complex analytical findings to diverse stakeholders.
- Cultivate a deep understanding of data-driven decision-making within the business context.

▶ ELIGIBILITY

- The student must have passed Bachelor Degree of minimum three years duration with 50% for the General category while 45% marks for candidates belonging to SC/ST or an equivalent CGPA in graduation from recognised university.
- Preferably UPSEE /CAT /MAT /XAT

MBA HEALTHCARE & HOSPITAL MANAGEMENT



▶ ABOUT

Health and Social Care is a substantial and growing service sector, with new government investments giving it a higher profile than ever. Rapid changes within the industry mean that there is likely to be a demand for well-trained and multi-skilled individuals.

MBA program in Healthcare & Hospital Management at GNIOT is a two-year, full-time programme which is designed for those who are seeking to enhance their credentials and looking to transition into management roles in the emerging healthcare sector. The industry-focused curriculum integrates management competencies with healthcare systems management, allowing students to effectively manage public health programmes, public health facilities, corporate and government hospitals, and consultancy projects. Epidemiology, material management, quality assurance, healthcare information system, healthcare insurance and disaster management, etc, are key focus areas of this

▶ CAREER OPTIONS

- Floor Manager
- Hospital Operation Manager
- Front Office Manager
- Facility Manager
- Patient Care Services Manager
- Human Resource Executive
- Hospital Project Consultant
- Quality Manager
- Purchase & Supply Chain Manager
- Project Manager in Government Health Programme
- Hospital Marketing Manager
- Pharmaceutical Manager
- Centre Head and Clinic Manager
- Claim Manager
- Medical Practice Manager

▶ PROGRAM OBJECTIVES

- Demonstrate an understanding of the Indian health care system.
- Demonstrate competence in health information literacy.
- Develop skills to collaborate and consult as a strategic member of the healthcare team.
- Ability to analyse and interpret financial information specific to the healthcare setting.
- Develop appropriate professional behaviours and leadership skills for careers in health care.

▶ ELIGIBILITY

- The student must have passed Bachelor Degree of minimum three years duration with 50% for the General category while 45% marks for candidates belonging to SC/ST or an equivalent CGPA in graduation from recognised university.
- Preferably UPSEE /CAT /MAT /XAT



**GUIDING SUCCESS,
SHAPING FUTURE**



ABOUT MBA (INTEGRATED)

The Integrated MBA (Master of Business Administration) program is a five-year undergraduate and postgraduate program that combines a bachelor's degree with an MBA curriculum. The program aims to provide students with a comprehensive education in both business fundamentals and advanced business concepts, preparing them for leadership roles in various industries.

▶ PROGRAM OBJECTIVES

- To develop a strong foundation in business fundamentals, including finance, marketing, operations, human resources, and strategy, during the initial years of the program.
- To provide advanced knowledge and skills in specialized areas of business, such as finance, marketing, entrepreneurship, international business, or supply chain management, through specialized coursework in the later years of the program.
- To cultivate leadership and management skills necessary for effective decision-making, problem-solving, and strategic thinking in a business context.
- To enhance analytical and critical thinking skills to evaluate and interpret business data and information, and make data-driven decisions.
- To foster effective communication and presentation skills to articulate business ideas, strategies, and recommendations to diverse stakeholders.
- To provide opportunities for practical experiences, such as internships, industry projects, or experiential learning, to apply classroom knowledge in real-world business situations.
- To promote an understanding of ethical and responsible business practices, including considerations of sustainability, corporate social responsibility, and ethical decision-making.
- To develop global perspectives and cultural awareness, enabling graduates to navigate and succeed in an increasingly interconnected and diverse business environment.
- To equip students with the necessary skills to adapt to evolving business trends and technologies, such as digital transformation, innovation, and entrepreneurship.

▶ CERTIFICATION

- Life skills Training
- Aptitude Training
- Digital Marketing
- Advance Excel
- Professional Communication Training
- Tally & ERP
- Industry Enhancement Program (Campus to corporate)
- Personality Development Program
- Basics of Data Analysis
- Six Sigma Certification

▶ SPECIALIZATIONS

- MARKETING
- HUMAN RESOURCE
- FINANCE
- INTERNATIONAL BUSINESS
- OPERATIONS
- INFORMATION TECHNOLOGY

▶ ELIGIBILITY CRITERIA

- The student must have passed the 10+2 examinations with a minimum aggregate of 45% from any stream

▶ CAREER OPTIONS

- Management Analyst/Consultant
- Data Analyst
- Business Development Officer
- Business Intelligence Analyst
- Program and Marketing Managers
- Big Data Analytics Specialist
- Operations Manager
- Market Research Analyst
- Marketing Manager
- Brand Manager
- Product Manager
- Sales Manager
- Human Resource Manager
- Finance Manager
- Stock Analyst Manager

LEARNING RESOURCE CENTRE

Learning information plays a crucial role in teaching and development activities of students. GNIOT MBA institute has well-equipped library. It has meticulously chosen 12,222 books of Indian as well as foreign authors with approximately 1,161 titles. It has elaborated collection of 36 national and international journals on various aspects of management and related subjects which assist in disseminating information and updating knowledge. We at GNIOT MBA Library have redesigned and renovated to fulfil the advanced needs of students. Our Digital Library is equipped with latest facilities to provide E-journals, E-books etc. We are highly competent, and capable to cater as a resource to any knowledge need to faculty, students and researchers.

- E-Nalanda Consortium
- Book Bank
- National and International Journals
- Reputed Reference Books
- E-Resources (E-journals & E-Books)
- Competition Books (NET, JRF, PSUs)

E-JOURNALS

- SPRINGER NATURE
- CAMBRIDGE
- BUSINESS MANAGEMENT & ELECTRONICS
- EMERALD DATABASE

E-BOOKS

- TAYLOR & FRANCIS
- SPRINGER
- PHI
- OXFORD
- MCGRAW HILL
- CAMBRIDGE
- NEW AGE

EXPERT TALKS @GNIOT



Mr. Abhishek Tiwary
(Senior Vice President)
Tech Mahindra Ltd.



Ms. Shiwani Gupta
Assistant VP –HR
Ujjivan Small Finance Bank



Mr. Surya Kant Sharma
Ex BFSI & AMFI
Consultant



Ms. Gargi Sharma
Director Marketing
Cvent India Pvt Ltd.



Mr. Vinayak Lal
Sr. General Manager-Marketing
DS Group Ltd.



Mr. Kulmohan Singh
Head HR and Administration
Expo Inn Suites and Convention



Mr. Unni Krishnan
Associate VP-Global
Marketing Cofordge Ltd.



Ms. Lopa Banerjee
Director
Protiviti India Member Pvt Ltd.
Former Director – Ministry of
Commerce and Industry,
Govt. of India



GALAXY OF INTELLECTUALS

47+ CONFERENCES/
SEMINARS &
WORKSHOPS

24+ PATENTS

64+ RESEARCH
PAPERS

16+ BOOK
PUBLICATIONS

Recent Research Addition of Faculty members:



GNIOT MBA Institute has a team of experienced and enthusiastic faculty members from reputed universities. The devoted team grooms the students into intellectually strong and ethically sound leaders. Apart from teaching, the faculty also plays the role of mentor. All aspects of students including academics, research, mental and physical well-being are continuously monitored for their growth and development. With an untiring dedication towards their profession, the faculty members leave no stone unturned in transforming every student into a performer. The Institute gives highest priority to continuous development of the faculty members for research by sending them for conferences, FDPs and seminars. Various collaborations with industry and academia help them to be updated and agile. They are instrumental in hosting several seminars, conferences and workshops.



GNIoT HOLISTIC DEVELOPMENT OF STUDENTS



“EMPOWERING LEADERSHIP, STRIVING GROWTH”

GNIoT MBA INSTITUTE'S INTAKE

MBA	-	240 seats
MBA (Business Analytics)	-	30 seats
MBA (Healthcare & Hospital Management)	-	30 seats
MBA (Integrated)	-	60 seats

- ▶ ACADEMIC CLASSROOMS WITH SMART BOARDS
- ▶ INDUSTRIAL VISITS
- ▶ SEMINARS, WORKSHOPS & CONFERENCES
- ▶ ENRICHED LIBRARY
- ▶ CHARACTER & EMOTIONAL DEVELOPMENT
- ▶ TECHNOLOGICALLY ADVANCED COMPUTER LAB

INDUSTRIAL VISITS



CULTURAL & SOCIAL ACTIVITIES



EXPERT LECTURES



INTERACTION BETWEEN STUDENTS AND FACULTY





▶ EXTRA CURRICULAR ACTIVITIES



GNIOT PLACEMENTS

Breakthrough
Group placements in
International Companies
"A conscientious journey towards success."



Placed at a magnificent package
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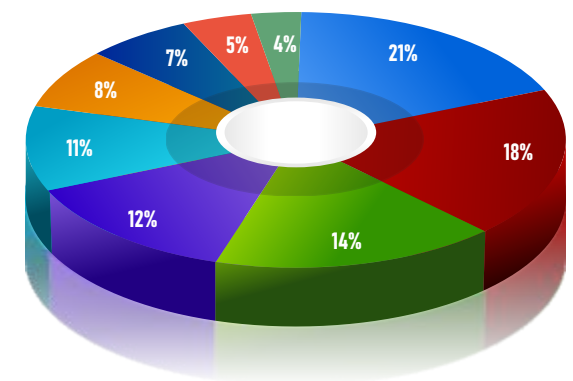


SUDHIR DWIVEDI
Niva Bupa



NISHANT SINGH
Kamdhenu

SECTOR WISE COMPANIES VISITED

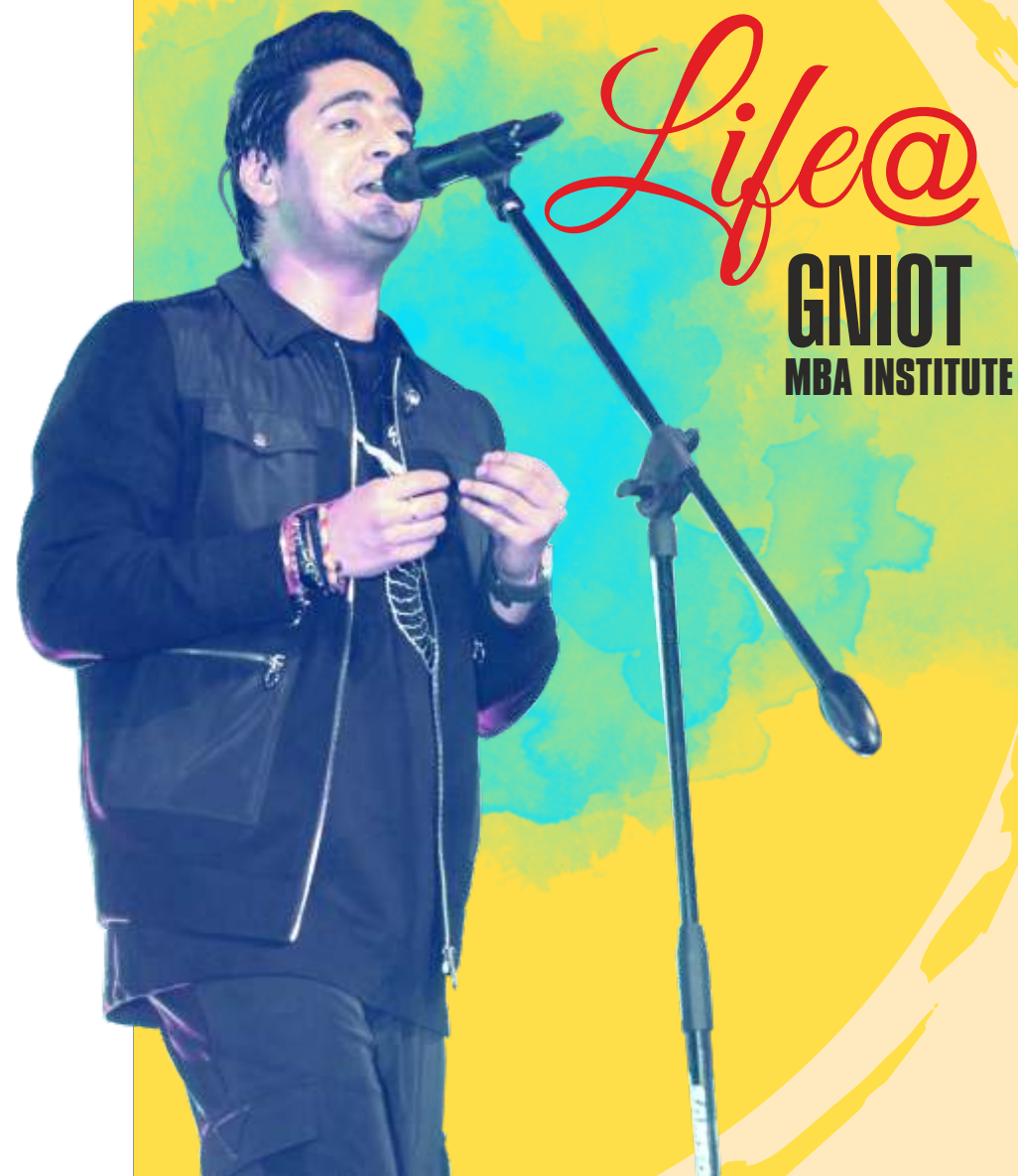


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OFFER LETTERS



ALUMNI MEET OF GNIOT



SPORTS AT GNIOT



ALUMNI SPEAKS



Dhairya Saigal
Business Development Executive
SRVA Education
Batch: 2021-23



"Embarking on our MBA journey at GNIOT, we're energized by the dynamic learning environment and collaborative spirit. With top-notch faculty and cutting-edge resources, we're poised to excel in our studies and shape our future as business leaders."



Dhiraj Gupta
Client Partner
INFOSYS LIMITED-USA
Batch: 2005-07



"One of the hallmarks of GNIOT MBA Institute is its emphasis on experiential learning. Through industry internships, corporate projects, and immersive study tours, students gain invaluable real-world exposure and practical insights into the complexities of the business world. This hands-on approach prepares us to hit the ground running and make an immediate impact in our careers."



Ashutosh Kumar Shukla
Founder
Crystal Car Care
Batch: 2009-11



"GNIOT prides itself on its world-class facilities, providing students with state-of-the-art infrastructure conducive to learning and collaboration. From modern lecture halls to cutting-edge research labs, every corner of the campus inspires innovation and creativity. Here, students have access to the resources they need to excel and push boundaries."



Saurav Kumar
Deputy Manager
ICICI BANK
Batch: 2013-15



"At GNIOT, the commitment to holistic education extends beyond the classroom. The institute offers a plethora of add-on courses ranging from data analytics to entrepreneurship, empowering students to supplement their MBA experience with specialized knowledge and skills. With such diverse opportunities, we're equipped to thrive in any professional landscape."



Ashish Kumar
Assistant Manager
Bank of Baroda
Batch: 2010-12



"At GNIOT, the pursuit of knowledge is complemented by a strong emphasis on practical skills development. The institute collaborates with leading companies and industry partners to offer hands-on workshops, simulation exercises, and consulting projects, enabling students to apply theoretical concepts to real-world business challenges and develop critical problem-solving abilities."



Jaya Pant
Co-Founder & Director
Big Tree Resource Management Pvt. Ltd.
Batch: 2021-23



"GNIOT is an exceptional academic institution that provides an extensive array of programmes catering to the varying interests of students. The campus boasts exceptional facilities that are par excellence. In my time here, I have had the privilege of forging lifelong friendships and acquiring valuable skills and knowledge that will undoubtedly prove invaluable in my future professional pursuits."

MANAGEMENT CLUBS



HR CLUB

HR Club activities allow students to manage and conduct HR related activities like competition, quiz program, organise guest lecture etc under the guidance of concerned faculty members. Through the activity students got chance to learn event organise, practical aspects of Human Resource Management and its importance in today's dynamic industry atmosphere.



IT CLUB

IT Club of the Institute allows students to not only learn managing the club, organise IT related activities, undertake Industrial Visits to IT Companies to understand IT infrastructure management or invite industry experts to share their experience and industry requirements. Concerned Faculty members guide and help them for organising all such activities with active participation of students.



FINANCE CLUB

MBA Finance being a highly specialised field and a very important aspect of profitable running of Organisation and wealth management. Students under the guidance of their faculty member organise business competition, invite Industry experts to learn all possible aspects of finance, wealth management, finance planning etc.



MARKETING CLUB

Marketing is the most important aspect of survival and sustainability of the industry. As part of Marketing Club activities under the active guidance of the faculty member, organise business idea competition, industry expert experience and real time marketing activities in the campus as live project.



CULTURAL AND SOCIAL CLUB

As part of students holistic development under cultural and social club activities students organise cultural events to learn and celebrate college function, International Events and major festivals of India. This allows students to showcase their talent, work on their hobbies and learn to contribute to the society too.



PHOTOGRAPHY CLUB

This club organises theme based photography competition to allow students not only showcase their talent but also learn various aspects of photography. Majority of the students participate not only pursue their hobby and also to learn nuances of the same.



SPORTS CLUB

Sports club organises sports events in the institute and also participate in similar competition & events organised by other colleges this allow students under the guidance of concerned faculty helps to learn leadership skill, team efforts and discipline necessary to be successful in their future concern



ENTREPRENEURSHIP CLUB

Under the ages of this club, the students are asked to come out with Start-up ideas and under the guidance of industry experienced faculty members and the best ideas are allowed as part of the Incubation Centre to create such enterprises and industry experts are invited to judge these ideas from practical point of view. The idea is for students who have the inclinations to be entrepreneurs, to become one in their working life with institute guiding them to use government schemes for the same.



"Developing the passion of learning"

आयोजन

पोस्टर बनाओ प्रतियोगिता में 12 टीमों के लगभग 100 विद्यार्थियों ने भाग लिया

विश्व पृथ्वी दिवस पर जीएनआईओटी एमबीए संस्थान में पोस्टर मेकिंग प्रतियोगिता एवं वृक्षारोपण का हुआ आयोजन

जीएनआईओटी एमबीए संस्थान में ओरिएंटेशन प्रोग्राम के साथ हुई 'सम सेमेस्टर' की शुरुआत

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MEDIA SPOTLIGHT

जीएनआईओटी एमबीए संस्थान में ओरिएंटेशन प्रोग्राम के साथ हुई 'सम सेमेस्टर' की शुरुआत

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MEDIA COVERAGE

जीएनआईओटी ग्रैटर नोएडा में सेलिब्रेटिंग वूमन लीडरशिप कार्यक्रम का आयोजन किया

सूची न्यूज़ स्पॉटलाइट: अनुसूची

14 फरवरी 2022 को जम्मू कश्मीर के पुलवामा में हुए हमले की तीसरी बरसी मनाई गई

यूथी न्यूज़ स्पॉटलाइट

सेवाओं को बेहतर बनाने करें प्रौद्योगिकी का उपयोग

जीएनआईओटी एमबीए संस्थान में 'सक्सेस वेलनेस विध मेडिटेशन' पर गेस्ट लेकर का हुआ आयोजन

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